

NEWS RELEASE

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For Immediate Release :

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Jolicloud: Defining The Personal Cloud Experience With The Launch Of Jolicloud Me

London, United Kingdom – Monday 19th March 2012 - Paris based start-up Jolicloud has launched its long awaited personal cloud service Jolicloud Me at the London Web Summit today.

Jolicloud Me connects, indexes and simplifies access to a person's digital life. “Our personal cloud is all the content that we publish, like or receive on all the services that we use every day. More people realize now that it's not just data; it's important pieces of our lives. Until Jolicloud Me there was no easy way to access, search and share them again.” says Tariq Krim, CEO and founder of Jolicloud “After listening to our users, we discovered that their biggest frustration was the feeling they are losing their lives on multiple competitive services. With Jolicloud Me we want to give them their lives back.”

Jolicloud Me provides any user access to their content, even hidden in multiple formats and on various platforms, by offering three unprecedented features:

- A Personal Search engine, which is described as “the Google of yourself” by entrepreneur Martin Varsavsky, avid user of the product.
- A Cloud Library, which automatically sorts all the items by media type, time or location in real time.
- Collections, which enables users to assemble content from different services and various formats, to share them with friends or “keep important memories at their fingertips”.

“At Jolicloud we have a history of crafting beautiful, emotional and personal experiences for the cloud.” Says Krim. “Since our first product a simple and beautiful cloud OS ahead of its time or our personal desktop for the cloud, we've learned to understand how the cloud was more and more woven into our lives. Being the only independent cloud platform gives us the opportunity to focus on different challenges and ideas like Jolicloud Me.”

Jolicloud Me is available by invitation only during the beta phase and accessible on the following platforms: HTML5 (Web and iPad), iPhone and Android app.

Watch the Jolicloud Me launch at the London Web Summit:

<http://new.livestream.com/websummit/LWS/videos/348137>

About Jolicloud:

Jolicloud was co-founded by former Netvibes CEO and founder Tariq Krim, and Romain Huet in 2009 with the vision of crafting services that combine the infinite power of the cloud with the most simple and elegant user interface. In 2009, Jolicloud raised \$4.2M in series A round venture capital from Atomico and Mangrove Capital Partners.

Website: www.jolicloud.com

Contact Press: press@jolicloud.com

About Atomico:

Atomico is an international venture capital firm head-quartered in London, with offices in Sao Paulo, Brazil, and Beijing, China. Niklas Zennström, a co-founder of Skype, founded it in 2006. The firm focuses exclusively on the technology sector, with investments ranging from small seed investments to larger growth investments. It has made more than 40 investments on three continents.

Website: atomicoventures.com

Contact: contact@atomicoventures.com

About Mangrove Capital Partners:

Mangrove Capital Partners provides venture capital with a punch to entrepreneurs looking to build world-class companies. Their mission is to help turn visions into realities by providing financing, thoughtful advice, relevant experience and deep industry relationships to their portfolio companies.

Website: mangrove-vc.com

About Jolicloud Products & Services:

Jolicloud Me (beta launch in March 2012): indexes all the items in your personal cloud, making them easily searchable and accessible from anywhere. Jolicloud Me is available on the Web, iPhone and Android.

Jolicloud Desktop (2010): the first personal cloud desktop, which allows access to all your favourite apps from any HTML5 device or browser.

Joli OS (2009): provides a simple and free computing solution built around Jolicloud Desktop.

Jolibook (2010): a simple cloud and Facebook computer, Engadget Netbook of the Year finalist in 2010. It is built around Jolicloud technologies. Sold only in the UK it is now considered as a collector item.

For more information please visit the company website here: <http://www.jolicloud.com/>